



# WORK PROGRAMME

2022

## VISION

Our ambition is to triple the sales of Europe's remanufacturing sector to €100 billion by 2030.

## MISSION

Our mission is to make remanufacturing a normal part of product life cycles.

By working with business and academia, and in association with the **World Economic Forum**, we will identify factories that are the best in the world at transforming used products into 'as new' ones.

We will provide policy makers with a trusted source of data on the lower CO<sub>2</sub> emissions from remanufacturing, working – where appropriate – with the **World Steel Association**.

We will work to draft an ISO standard for remanufacturing and will cooperate with national standards organisations to do so.

Moving on after Covid-19 constraints we will grow our multi-sector membership whilst assisting those businesses (of any size) that want to grow their sales of remanufactured and refurbished products.

## WORK OBJECTIVES

To meet our target of €100 billion of European sales by 2030 and to fulfil our mission, the 2022 work objectives will focus on **three** fundamental activities:

### 1. Promoting new capital investment from OEMs by:

**Leading** a new initiative in association with the **World Economic Forum** to identify the world's best 'Remanufacturing Factories'.

**Inviting** investors to visit these factories.

**Challenging** OEMs (Original Equipment Manufacturers) to compare the CO<sub>2</sub> emissions of their products with remanufactured ones.

### 2. Publishing evidence of CO<sub>2</sub> emissions for remanufactured products compared to equivalent new products by:

**Categorising** existing ISO 14040 series life cycle assessment studies.

**Serving** as a trusted source of authoritative data and information.

**Proposing** policy amendments.

**Contributing** to expert groups and new research to close any gaps.

### 3. Assisting member companies and organisations by:

**Promoting** the procurement of remanufactured products and components in the public and profit sector.

**Supporting** work on a new ISO standard and on national standards that enable quality assurance.

**Providing** information and support for in-house staff and sales development.

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### PROMOTE NEW CAPITAL INVESTMENT IN REMANUFACTURING

Lead work in association with the **World Economic Forum's** Council for Advanced Manufacturing and Value Chains. To launch by January 2022.

Work with **DG GROW** in the review of the *Blue Guide* to amend clauses and terms that disadvantage the sale of remanufactured products.

Work with **European Commission** to include remanufacturing in the:

- (a) Sustainable Products Initiative
- (b) Extension of the Ecodesign Directive
- (c) EU Taxonomy for Sustainable Finance Initiative
- (d) New Legislative Framework
- (e) Critical Raw Materials Programme

Participate as an expert on ISO 59000 (Circular Economy) technical committee TC 323 and participate in BSI national standard committee for remanufacturing.

### PUBLISH EVIDENCE OF CO<sub>2</sub> EMISSIONS

Work with leading academics (Professor Erik Sundin, Professor Nabil Nasr et al.) and member organizations to compile a longlist of published LCA evidence.

Categorize, summarize, and publish key findings by March 2023.

Participate in the **World Steel Association** forum on the topic.

Participate as member of UN Product Lifetime Extension Working Group.

### ASSIST MEMBER COMPANIES

Distribute monthly update on activities, news, and recommendations.

Permit use of our logo for commercial purposes.

Participate in publicly funded R&D projects such as **ReTrace**.

### MEMBERSHIP GROWTH & MARKETING

Recruit 10 new subscribing members by December 2022.

Expand the 'associated list' by 75 before December 2022, distributing to this group a new monthly update.

Restore activity on LinkedIn and reach out to new audiences via at least one event aimed at the music / film industry.

### MANAGEMENT AND ADMINISTRATION

Publish Achievements report (2017-21).

Facilitate 3 steering group meetings.

Update website [www.remancouncil.eu](http://www.remancouncil.eu)

January 2022 – December 2022

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